

National Physician Survey: Putting medical and health care issues on the public agenda

The National Physician Survey (NPS) is more than a survey of physicians, residents and medical students in Canada; it is a powerful source of information that helps us better understand the reality of today's physician workforce, identify emerging issues and put them on the public agenda.

Consider the Evidence:

- NPS 2007 received coast-to-coast coverage in more than 100 media outlets
- Articles and stories appeared in the most influential outlets, including CTV's Canada AM, Global National News, the Globe and Mail, La Presse and the Toronto Star
- Leaders of the CMA, Royal College and College of Family Physicians were interviewed and quoted widely
- Key medical issues like physician shortages, wait times, practice models and remuneration were put on the public agenda

Health care continues to evolve in Canada and the debates on everything from funding and wait times to medical education and the use of technology continue. That's why it's more important than ever for physicians and future physicians to complete the survey questionnaire and bring clarity to these debates.

A collaborative effort of the Canadian Medical Association, The College of Family Physicians of Canada and the Royal College of Physicians and Surgeons of Canada, the NPS marks its third edition in 2010, building on successful surveys in 2004 and 2007.

For data from the previous editions and for more information on the 2010 edition, visit www.nationalphysiciansurvey.ca.

New for 2010 – Enter to win \$1,000!

Those who receive an invitation to complete the questionnaire (on paper or online) can enter a draw for \$1,000!